



**PEOPLE FIRST**  
CHARITABLE FOUNDATION

## **BREWS AND BOARDS FOR A CAUSE**

**Sponsorship & Supporter Information**  
[peoplefirstcharitablefoundation.org](https://peoplefirstcharitablefoundation.org)

# About the People First Charitable Foundation



## Who We Are

A 501(C)(3) nonprofit foundation led by a board of directors and managed by EPIC Insurance Brokers & Consultants, Galway, MAI and Jencap employee volunteers.

## What We Do

Our foundation and committee were established in 2021 to create a way for employees to raise money and donate to charities that serve our communities.

## Our Mission

To provide funding to charities active in the communities where our employees live and work. Our goal is to put People First to help those in need. In helping to ensure against the unexpected, our foundation helps restore peace of mind for those experiencing difficulties which are central to our giving strategy whether it's disaster relief, hunger, homelessness, or health and education.

The People First Charitable Foundation is led by a Board of Directors, with collaboration from our event planning members.

### Board of Directors:

- Janine Walter – Vice President & Grants Review Officer
- Kim Wilson – Treasurer
- Steve Denton – President
- Heather Malone – Secretary
- Jacqueline Beaudet – Charity Officer
- Teddy Gillen – Charity Officer

### Event Planning Members:

- Kevin Harnetiaux
- Robyn Pawlo
- Iza Zhivago
- Meghan O'Bra
- Shawn Pierce
- Marianne Schleicher

**For 2024, proceeds will benefit local charities.**



**PEOPLE FIRST**  
CHARITABLE FOUNDATION

Proudly presenting

# BREWS AND BOARDS FOR A CAUSE

**Cornhole Tournament**



September 26, 2024



4:00 – 7:00 p.m.



Calicraft Brewing | 2700 Mitchell Dr., Walnut Creek, CA 94598

**Cornhole | Food | Beverages**

**Entry:** \$300 team (2-person team), includes food + 2 beverages

Prizes for 1st and 2nd Place

**Admission Tickets:** \$30, includes food + 2 beverages

Purchase tickets at:

[peoplefirstcharitablefoundation.org/norcal-2024-brewn--boards](https://peoplefirstcharitablefoundation.org/norcal-2024-brewn--boards)

Proceeds will benefit local charities.

# Sponsorship Options

## DIAMOND LEVEL SPONSORS (maximum of 5): \$5,000

- Diamond Sponsorship Banner customized and prominently displayed
- Company logo on the People First Charitable Foundation website & company intranet
- Recognition on social media outlets (LinkedIn, Facebook & Twitter)
- Acknowledgement in all People First Charitable Foundation newsletters
- Ability to provide company swag to attendees and market to them the day of the event
- 2 custom cornhole boards with your logo and 8 cornhole bags (\$410 value)\*
- TEAMS: Registration for 4 cornhole teams in tournament (\$1,200 value)
- TICKETS: 8 admission tickets (\$240 value)

*\*To receive custom boards in advance of the event, commitments are needed by August 30, 2024.*

## PLATINUM LEVEL SPONSORS: \$2,500

- Company logo on a Sponsorship Banner
- Company logo on the People First Charitable Foundation website & company intranet
- Recognition on social media outlets (LinkedIn, Facebook & Twitter)
- Acknowledgement in all People First Charitable Foundation newsletters
- TEAMS: Registration for 2 cornhole teams in tournament (\$600 value)
- TICKETS: 6 admission tickets (\$180 value)

## GOLD LEVEL SPONSORS: \$1,250

- Company logo on a Sponsorship Banner
- Company logo on the People First Charitable Foundation website & company intranet
- Recognition on social media outlets (LinkedIn, Facebook & Twitter)
- Acknowledgement in all People First Charitable Foundation newsletters
- TEAMS: Registration for 1 cornhole team in tournament (\$300 value)
- TICKETS: 4 admission tickets (\$120 value)

Go to [peoplefirstcharitablefoundation.org/norcal-2024-brewn-boards](https://peoplefirstcharitablefoundation.org/norcal-2024-brewn-boards)  
to confirm your sponsorship level today so we can secure  
your registration and cornhole teams.

On the website, you can pay for your sponsorship online, request an  
invoice, make a donation, and/or purchase extra tickets.