



**PEOPLE FIRST**  
CHARITABLE FOUNDATION

## **PICKLEBALL Y'ALL**

**Sponsorship & Supporter Information**  
[peoplefirstcharitablefoundation.org](https://peoplefirstcharitablefoundation.org)

# About the People First Charitable Foundation



## Who We Are

A 501(C)(3) nonprofit foundation led by a board of directors and managed by EPIC Insurance Brokers & Consultants, Galway, MAI and Jencap employee volunteers.

## What We Do

Our foundation and committee were established in 2021 to create a way for employees to raise money and donate to charities that serve our communities.

## Our Mission

To provide funding to charities active in the communities where our employees live and work. Our goal is to put People First to help those in need. In helping to ensure against the unexpected, our foundation helps restore peace of mind for those experiencing difficulties which are central to our giving strategy whether it's disaster relief, hunger, homelessness, or health and education.

The People First Charitable Foundation is led by a Board of Directors, with collaboration from our event planning members.

### Board of Directors:

- Janine Walter – Vice President & Grants Review Officer
- Kim Wilson – Treasurer
- Steve Denton – President
- Heather Malone – Secretary
- Jacqueline Beaudet – Charity Officer

### Event Planning Members:

- Warren Ables
- Todd Randolph
- Nancy Burnett
- Ashley Robinson


**For 2023, proceeds will benefit various hunger initiatives.**




**PEOPLE FIRST**  
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Proudly presenting our first Houston fundraising event!

# PICKLEBALL Y'ALL

 October 6, 2023  12:00 – 6:00 p.m.

 East River 9 | 69 Hirsch Rd., Houston, TX 77020

## Pickleball | Food | Beer

**Entry:** \$250 team (2-person team), includes food + 1 beer

Prizes for 1st and 2nd Place

**Admission Tickets:** \$50, includes food + 1 beer

**Purchase tickets at:**

[peoplefirstcharitablefoundation.org/houston-2023-pickleball](https://peoplefirstcharitablefoundation.org/houston-2023-pickleball)

Proceeds will benefit various hunger initiatives.

# Sponsorship Options

## DIAMOND LEVEL SPONSORS (maximum of 4): \$5,000

- Diamond Sponsorship Banner customized and prominently displayed
- Company logo on the People First Charitable Foundation website & company intranet
- Recognition on social media outlets (LinkedIn, Facebook & Twitter)
- Acknowledgement in all People First Charitable Foundation newsletters
- Ability to provide company swag to attendees and market to them the day of the event
- Branded signage at courts (\$410 value)\*
- TEAMS: Registration for 4 pickleball teams in tournament (\$1,000 value)
- TICKETS: 8 admission tickets (\$400 value)

*\*To receive branded signage at courts, commitments are needed by September 1, 2023.*

## PLATINUM LEVEL SPONSORS: \$2,500

- Company logo on a Sponsorship Banner
- Company logo on the People First Charitable Foundation website & company intranet
- Recognition on social media outlets (LinkedIn, Facebook & Twitter)
- Acknowledgement in all People First Charitable Foundation newsletters
- Branded signage at driving range (\$410 value)\*
- TEAMS: Registration for 2 pickleball teams in tournament (\$500 value)
- TICKETS: 6 admission tickets (\$300 value)

*\*To receive branded signage at driving range, commitments are needed by September 1, 2023.*

## GOLD LEVEL SPONSORS: \$1,250

- Company logo on a Sponsorship Banner
- Company logo on the People First Charitable Foundation website & company intranet
- Recognition on social media outlets (LinkedIn, Facebook & Twitter)
- Acknowledgement in all People First Charitable Foundation newsletters
- TEAMS: Registration for 1 pickleball team in tournament (\$250 value)
- TICKETS: 4 admission tickets (\$200 value)

Go to [peoplefirstcharitablefoundation.org/houston-2023-pickleball](https://peoplefirstcharitablefoundation.org/houston-2023-pickleball)  
to confirm your sponsorship level today so we can secure  
your registration and pickleball teams.

On the website, you can pay for your sponsorship online, request an  
invoice, make a donation, and/or purchase extra tickets.